

SUSAN PICKOVER

PROFESSIONAL EXPERIENCE

April 2008 to Present

Pickover Designs- Freelance – Various

Graphic and Textile Designer, Fashion Industry Consultant

-Creating prints, graphics, embellishments, and all general CAD work for a variety of companies around the country. Client list includes Wohali Outdoors (Men's, Women's and Children's sportswear), F+M Fashion Music (Men's and Women's Art Wear), La Isla Brand (Men's and Women's swimwear). Designs have been sold everywhere from Bergdorf Goodman, Bloomingdales and Macy's to Bass Pro Shops, Wal-Mart and Target.
-Consulting start up fashion companies on topics including production (U.S. and overseas), design, sales, shipping, marketing and PR.

January 2016 to Present

Austin School of Fashion Design – Austin, TX

Fashion CAD Instructor

-Creating curriculum and teaching CAD programs such as Adobe Photoshop and Illustrator.

March 2010 to January 2013

Richard Leeds International – New York, NY

Senior Graphic Designer and Art Department Manager

-Designing original and licensed prints and graphics for the junior and women's lounge wear markets.
-Acting as liaison between the Art Department and all other departments including design, sales and marketing.

June 2009 to February 2010

Saramax – New York, NY

Senior Graphic Designer

-Designing original and licensed prints and graphics for girls and ladies intimates for Wal-Mart.
-Creating all CADs including line sheets, tech packs, trend boards and sample requests.

January 2007 to July 2007

Famous Apparel – New York, NY

Art Director/CAD Designer

-Designing original tee shirt graphics, fabric textiles/patterns, embroideries, trims and embellishments for the girls market.

June 2002 – January 2007

Catch A Fire Clothing – New York, NY

Art Director/CAD Designer

-Managing design staff and various freelance artists .
-Designing/overseeing production of tee shirt graphics, fabric textiles/patterns, embroideries, trims and embellishments.
-Designing /overseeing production of all corporate graphics needs such as line sheets, look books, logos, and labels.
-Responsibilities included but were not limited to: R&D of color stories, fabrics, graphics and silhouettes, approving color standards and strike offs, communicating with domestic and overseas factories, creating original designs and buying prints/embellishments from a variety of new and vintage resources.

EDUCATION

September 2002 - June 2003

The Fashion Institute of Technology, New York, NY

Associates Degree in Surface & Textile Design

September 1994 - June 1998

Douglass College at Rutgers University, New Brunswick, NJ

BA / Major – Women Studies & Cinema Studies

Minor – Art History

SUMMARY OF QUALIFICATIONS

-Extensive knowledge of Photoshop and Illustrator / basic knowledge of U4ia and NedGraphics
-PC and MAC ready – all office programs
-Painting, screen printing, block printing, embroidery, crochet and sewing skills
-Up to date on trends and color stories for Men and Women's contemporary market as well as junior and children's markets.
-Extensive licensing experience

REFERENCES - AVAILABLE UPON REQUEST
